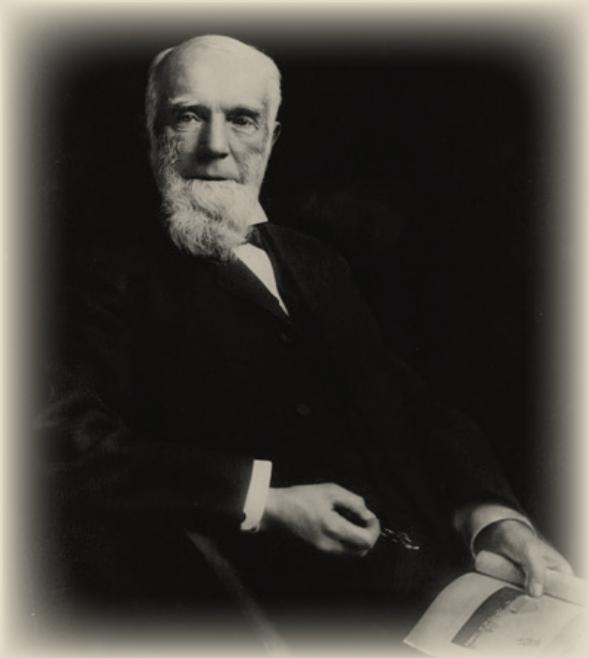


Beautyrest

ULTIMATE



THE SIMMONS LEGACY



Simmons was founded by Zalmun Gilbert Simmons in 1870. With a rich history and focus on constant innovation, it has continuously propelled in research and improvements, and now into being one of the world's largest mattress producers today.

Simmons' relentless quest for quality sleep has resulted in many breakthroughs and innovations in its mattresses and sleep products. This is why customers all over the world trust Simmons, the sleep expert, for quality uninterrupted sleep, over the last 147 years and into the future.

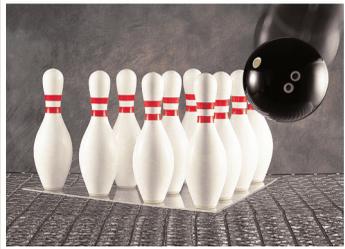


SIMMONS® ORIGINAL POCKETED COIL®

The Simmons® Original Pocketed Coil® are individually encased in tear-resistant, non-allergenic pockets and joined together in the middle to deliver the signature Do-Not-Disturb® benefit. It provides unsurpassed support, maximum conformability and minimal motion transfer, allowing for an uninterrupted night's rest between two sleeping partners.

Simmons® Original Pocketed Coil® are made of the highest quality with each high carbon steel spring pre-compressed before it is placed in individual pockets. The number of turns in each Simmons® Original Pocketed Coil® provides just the right amount of spring effect and resilience for your back support.

A Simmons hallmark since 1925, the Simmons® Original Pocketed Coil® has been, and continues to be the gold standard in providing undisturbed sleep with its unsurpassed motion separation technology for many happy and rested sleepers all over the world.



Non Simmons Coil

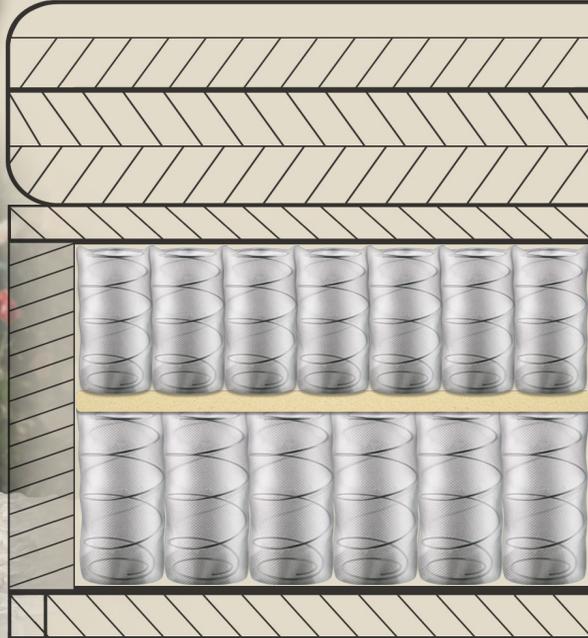


Simmons® Original Pocketed Coil®



COIL-ON-COIL

The Beautyrest® Ultimate series introduces Coil-on-Coil technology, giving you even more support while you sleep. Having more coils mean more working wire being used, bringing greater resilience and durability to the mattress. You can rest easy with the assurance of better sleep for you and your sleeping partner.



e-ION CRYSTAL™ TECHNOLOGY

The revolutionary e-ION CRYSTAL™ technology brings multiple benefits to your sleep. With better quality sleep, you will rest better and wake up fully refreshed and recharged, in mind, body and health.

Kneaded from 14 types of natural mineral stones that emit positive effects of Negative-Ion and Far-Infrared Rays, this special fibre is applied into each mattress to best deliver benefits to the sleeper.

e-ION
CRYSTAL™



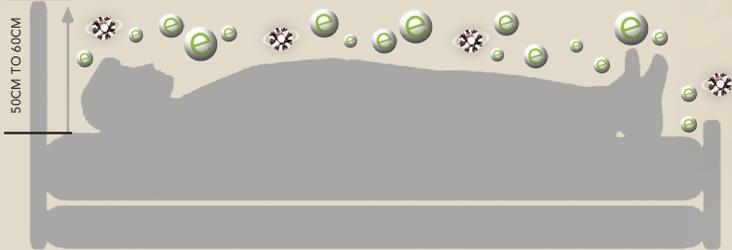
NEGATIVE-ION FIBRES
Emit negative ions for
enhancement benefits



FAR-IR RADIATION THERAPY
Promotes blood
circulation and
improves metabolism
for a more
energised you

THE BENEFITS:

- INCREASES METABOLISM
- IMPROVES BLOOD CIRCULATION
- ENHANCES HEART & LUNG FUNCTIONS
- INVIGORATES YOUR INNATE ABILITY TO SELF-REJUVENATE
- ENHANCES HEALTH & WELL-BEING



e-ION Crystal™ works effectively within 50cm to 60cm of the mattress to bathe in the “sea of benefits of Negative Ions and Far-Infrared Rays”.



FUSED LATEX & MEMORY FOAM

The Fused Latex & Memory Foam is produced by fusing a layer of memory foam with a layer of latex foam. This process creates a single piece of hybrid foam, with an unique and consistent feel, while retaining the benefits of both memory and latex foams.



Fused Latex & Memory Foam

BENEFITS:

- Provides better support and is highly adaptive to body contour.
- Relieves acute body pressure points.
- Hypoallergenic with open cell structure.
- Keep cool on warm nights.
- Provides ergonomic support during sleep.

FILCARE FIBRE

Filcare is an anti-bacteria fibre which helps to reduce growth and reproduction of bacteria in the mattress.



BEAUTYREST® MIST FOAM

Beautyrest® Mist Foam carries a moisture control function. This means that the foam is able to absorb and release moisture, keeping the surrounding at a constant level of humidity.

At optimum humidity level, one can enjoy the benefits of better air circulation and also prevention of mould and dust mites growth in the mattress.



Beautyrest® Ultimate Crown

An ideal
combination
for quality sleep.

FEATURES:

- Coil-on-Coil Technology
- Filcare Fibre
- e-ION CRYSTAL™ Technology
- Fused Latex & Memory Foam
- Non-Flip Design

MATTRESS HEIGHT:

Approx. 41cm (16.1")

SIZES:

QUEEN
152cm x 190cm

KING
182cm x 190cm



Beautyrest® Ultimate Grandeur

The ultimate
sleeping
experience.

FEATURES:

- Coil-on-Coil Technology
- Filcare Fibre
- e-ION CRYSTAL™ Technology
- Fused Latex & Memory Foam
- Beautyrest® Mist Foam
- Non-Flip Design

MATTRESS HEIGHT:
Approx. 41cm (16.1")

SIZES:

- QUEEN
152cm x 190cm
KING
182cm x 190cm



TESTED, PROVEN AND MADE TO LAST

- The e-ION CRYSTAL™ is the innovation of Adan and Panasonic (a joint collaboration between Adan Mineral Research Laboratory and Matsushita representing Panasonic).
- Generation of Negative-Ions is certified by Japan Cotton Spinning Association & tested by SETSCO Services Pte Ltd, Singapore.
- Test results proved the fibres contain high amount of carbon and oxygen.



Simmons mattresses are tested with the strictest of industrial standards to ensure they withstand both time and extensive usage. The Cornell University Indentation Test ensures that the mattress withstands exceptional durability, while the 240-pound steel drum rollator test attests to their structural integrity and stability.

Let Simmons assure you of nights of perfect sleep, and let you rest easy with peace of mind. These independent tests prove that Simmons mattresses are made to last three times longer through its extensive test results and proven track record.



RFID (RADIO-FREQUENCY ID):

- A Simmons initiative to protect customers.
- Authenticates your Simmons products as genuine.
- Covers Simmons products with manufacturer warranty.

SIMMONS INNOVATIONS



POCKETED COIL®
"Do-Not-Disturb®" body
contouring feature that
minimises motion transfer.



COIL-ON-COIL
Coil-on-Coil technology
provides additional support,
durability and resilience.



E-ION CRYSTAL™
14 mineral stones combined with
benefits of Negative-Ions
& Far-Infrared Rays.



FILCARE FIBRE
A layer of anti-bacteria
fibre which helps to reduce
growth and reproduction of
bacteria in the mattress.



BEAUTYREST® MIST FOAM
Built with a moisture control
function, the foam releases or
absorbs moisture to provide a
constant level of humidity.



FUSED LATEX & MEMORY FOAM
Hypo-allergenic layers provides
excellent support, relieves body
pressure points and keeps you cool
on warm nights.



TESTED & PROVEN
Increased durability proven
through Cornell University
Indentation Test.



NON-FLIP
Maintenance-free mattress.



SUPER PILLOW TOP
Featuring a loftier and plusher
pillow pad, its luxury is reflected
in its ensemble of high quality
materials like cashmere, wool, silk,
latex and memory foam.



MADE IN JAPAN
Fully imported
from Japan.

SIMMONS (SOUTHEAST ASIA) PTE LTD

Co. Reg. No. 199303272D

100 Beach Road, #14-07 Shaw Tower Singapore 189702

Tel: (65) 6294 2278 Fax: (65) 6293 0002



www.simmons.com.sg



eshop.simmons.com.sg



[simmons.sea](https://www.instagram.com/simmons.sea)



[facebook.com/sea.simmons](https://www.facebook.com/sea.simmons)

Features vary from model to model.

All rights reserved. No part of this brochure may be used or reproduced in any manner whatsoever without the written permission from Simmons (SEA) Pte Ltd. Printed in Feb 2017.

